

**Optimize
your ROI
with
Lead
Retrieval**

Collect
**Quality
Leads**
in a format
You Can Use
Instantly

MORE SALES

	A	B	C	D	E	F	G
1	Date	Time	ID#	First Name	Last Name	Title	Company
2	6/3/2010	8:01:30 AM	123769	Ima	Lead	President	ABC Corporation
3	6/3/2010	8:02:34 AM	124869	Peter	Smith	Purchasing Agent	Fleur De Lis Inc
4	6/3/2010	8:07:12 AM	112233	Marcus	Williams	VP Sales	Carter & Kennedy LLP
5	6/3/2010	8:09:58 AM	597412	Betty	Adrian	Owner	Sweet and Sour, Inc
6	6/3/2010	8:12:36 AM	951753	John	Jacob	Director of Marketing	American Market Supplies Company
7	6/3/2010	8:20:20 AM	332258	Bob	Barker	Pricing Manager	Studio Corporation
8	6/3/2010	8:21:45 AM	332587	Wendy	Roberts	Project Assistant	
9	6/3/2010	9:01:07 AM	878243	Paul	Schultz	Sales Representative	Controlling Building Inc
10	6/3/2010	9:10:34 AM	141251	Michael		President	Floors
11	6/3/2010	9:12:43 AM	154214	Steven	De	Director of Sales	Building Concepts
12	6/3/2010	9:17:01 AM	957431	Sarah	Browne	Administrative Assistant	Baker's Dozen Company
13	6/3/2010	9:25:09 AM	235895	Milton	Bradley	Distribution Agent	Manufacture Trademarks



EXPOPRO MC50™

*Be Mobile.
Be Green.*

- Wireless Handheld Unit
- Large Color Touch Screen display
- Allows personalized note taking
- Extended Life Battery
- Paperless, Green option
- Leads on USB

- Easy-to-Use Point & Shoot
- Color Touch Screen Display

- Highspeed Printer
- Leads on USB and Paper
- Reprint Individual Lead or All
- Unlimited Paper Supply

EXPOPRO PLUS™

*Easy-to-Use
Desktop Unit.*



**LEADS IN
A FLASH™**

Custom to Your Needs.

- Custom Survey Software
- Program Runs Directly from USB
- Program Up To 10 Questions
- Instant Editing Capabilities
- Detailed Lead Reports
- Use Your Personal Laptop

Additional Products and Services

GreenPlus ELR™ (Electronic Literature Rack)

The Green option to reduce your cost and increase your exposure, ATS's Electronic Literature Rack offers you a paperless approach to distributing marketing materials. This will help you reduce costs by eliminating the need to print and ship your resources to the event while increasing exposure to not only attendees who visited your booth, but to all attendees registered. Attendees will be able to access your materials directly online.

Delivery & Training

ATS technicians deliver and pickup pre-ordered equipment prior to and after the event. In addition, our technician will train booth personnel on how to best use the unit.

Custom Qualifiers

ATS creates a list of exhibitor's products and/or services and loads it into the unit; can be easily attached to a prospect's record.

The ATS Standard...

- Leads on 64 mb USB drive, yours to keep
- Easily imported into Excel, Outlook, ACT! and other major sales tracking programs
- Each lead contains Name, Company, Title, Address, Phone, Fax, Email, Qualifiers Added, Personal Notes
- Random Drawing Raffle Feature on all units
- 20 Standard Qualifiers for Easy Followup
- Free Technical Support Before, During & After the Show

COAL-GEN®

CONFERENCE & EXHIBITION
AUGUST 17-19, 2011
GREATER COLUMBUS CONVENTION CENTER
COLUMBUS, OH

ATS AMERICAN
TRADESHOW
SERVICES
217 General Patton Avenue
Mandeville, LA 70471

LEAD RETRIEVAL ORDER FORM

DISCOUNT DEADLINE: FRIDAY, JULY 15, 2011

1 Choose Your Unit(s)

EXPOPRO™



Paper Only Desktop Unit

- Easy-To-Use Point & Shoot
- Color Touch screen display
- High-speed Printer
- Reprint Individual Lead or All
- **Leads on Paper only**
- Electrical Requirements <1 amp, 110V

\$ 210.00 \$ 240.00 x _____ = _____

EXPOPRO PLUS™



Easy-To-Use Desktop Unit

- Easy-To-Use Point & Shoot
- Full-size Monochromatic display
- High-speed Printer
- Reprint Individual Lead or All
- **Leads on Paper and USB**
- Electrical Requirements <1 amp, 110V

\$ 295.00 \$ 325.00 x _____ = _____

EXPOPRO MC50™



Be Mobile. Be Green.

- Paperless, Green Option
- Wireless Handheld Unit
- Large Color Touch Screen Display
- Allows Personalized Note Taking
- Leads on USB
- Extended Life Battery

\$ 310.00 \$ 340.00 x _____ = _____

2 Add Optional Services

GreenPlus ELR™

\$ 150.00 150.00 = _____

Delivery & Setup

\$ 65.00 \$ 85.00 = _____

Personalized Action Codes

\$ 60.00 \$ 80.00 x _____ = _____

3 Add It Up

Total Due (in US Funds)

= \$ _____

All fields are required. Please include a Payment Authorization Form with your order.

4 Fill It Out and Sign

COMPANY		BOOTH NO.	
EMAIL ADDRESS			
ADDRESS			
CITY	STATE	ZIP	COUNTRY
PHONE NO.	FAX NO.		
WEBSITE	ORDER CONTACT		
ONSITE CONTACT	ONSITE CELL PHONE		

Order Online:

www.atsleads.com
User Name: CG2011
Password: 0511

Fax Credit Card Orders to:
985-809-1888

Mail Check Orders to:
American Tradeshow Services
Attn: Exhibitor Services
217 General Patton Avenue
Mandeville, LA 70471

**To Call Order In
or Ask Questions:**
985-809-0600, ext 205

I agree to the TERMS and CONDITIONS listed on the payment authorization form. SIGNATURE

