

# COAL-GEN<sup>®</sup>

## 2010 Conference Registration Form

August 10-12, 2010  
David L. Lawrence Convention Center  
Pittsburgh, PA, USA  
www.coal-gen.com

Please print:

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Title \_\_\_\_\_ Organization \_\_\_\_\_

Address \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Country \_\_\_\_\_ Postal Code \_\_\_\_\_

\*Telephone \_\_\_\_\_ \*Fax \_\_\_\_\_

\*Please include country and city code

E-mail \_\_\_\_\_

Registration confirmations will be sent via e-mail, if a unique e-mail address is provided.

Do you want to receive (continue receiving) FREE issues of Power Engineering? <input type="checkbox"/> YES <input type="checkbox"/> NO
Your title _____
Your signature _____ Date _____
You may receive renewal reminders and information about COAL-GEN via e-mail. If you do not wish to receive other business-related third party email offers from PennWell, please check here. <input type="checkbox"/>
How would you like to receive Power Engineering magazine? 02 <input type="checkbox"/> Electronic/digital 01 <input type="checkbox"/> Printed

For verification purpose only, what city or town were you born in? _____
--

### TYPE OF COMPANY OR ORGANIZATION

Business functions, product or service the company performs, NOT the industry it targets.

- |  |   |  |
|--|---|--|
| 01 <input type="checkbox"/> Investor-Owned Electric Utility  | 28 <input type="checkbox"/> Chemicals and Allied Products   | 94 <input type="checkbox"/> Institutional Power Plants plus Service and Commercial Establishments                            |
| 02 <input type="checkbox"/> Municipal Electric Utility   | 34 <input type="checkbox"/> Fabricated Metal Products, Primary Metals & Mining  | 89 <input type="checkbox"/> Consulting Firms including Architects/Engineers, Design & Construction Companies and Consultants |
| 03 <input type="checkbox"/> Rural Electric or Other Electric Cooperative   | 35 <input type="checkbox"/> Machinery including Electrical & Electronic   | 19 <input type="checkbox"/> Original Equipment Manufacturer (OEM)  |
| 04 <input type="checkbox"/> Other Public Electric Utility, including Federal, State or District                        | 39 <input type="checkbox"/> Other Industries (including Textile Mills, Coal & Petroleum Products, Rubber & Leather, Stone, Clay, Glass and Food & Kindred Products) | 25 <input type="checkbox"/> IT & Software Solution Providers   |
| 09 <input type="checkbox"/> Independent Power Co., Unregulated Utility Subsidiary, Cogenerator or Small Power Producer |   | 98 <input type="checkbox"/> Other (describe) _____   |
| 26 <input type="checkbox"/> Pulp & Paper   |   |  |

### JOB FUNCTION

- |  |   |
|--|---|
| 02 <input type="checkbox"/> General or Corporate Management                    | 08 <input type="checkbox"/> Operations Management             |
| 04 <input type="checkbox"/> Engineering Management                             | 10 <input type="checkbox"/> Operations, including Maintenance |
| 06 <input type="checkbox"/> Engineering including Design, Systems and Planning | 11 <input type="checkbox"/> Other Operations                  |
| 07 <input type="checkbox"/> Other Engineering                                  | 98 <input type="checkbox"/> Other (describe)                  |

## CONFERENCE FEES

Full conference registration types include access to all Conference Sessions, Exhibition Hall (including both the Opening & Networking Receptions), Opening Keynote and Mega Sessions, Coffee Breaks in Exhibition Hall, Delegate Lunch on Tuesday and Wednesday. One (1) copy of the conference proceedings on CD-ROM.

### Individual Full Conference

- Paid on or before 7/1/10.....\$560  
 Paid after 7/1/10.....\$660

### Association Full Conference

- Paid on or before 7/1/10.....\$510  
 Paid after 7/1/10.....\$610  
 ABMA  ACAA  ACC

### International Full Conference

- Paid on or before 7/1/10.....\$360  
 Paid after 7/1/10.....\$375

### Government Agency Full Conference

- Paid on or before 7/1/10.....\$360  
 Paid after 7/1/10.....\$375

### Student Full Conference

- Paid on or before 7/1/10.....\$350  
 Paid after 7/1/10.....\$350

### Student Exhibit Hall Only

- Students must provide a current student ID in order to receive name badge and access to exhibit hall.....\$15

### Exhibitor Full Conference

- Paid on or before 7/1/10.....\$300  
 Paid after 7/1/10.....\$300

Also includes Exhibition move-in, move-out and one hour prior to exhibit hall opening each day

### Non-Conference Lunch Tickets ..... \$30/day

- Tuesday  
 Wednesday

### Golf Tournament - Quicksilver Golf Club ..... \$145/person

- Monday, August 9, 2010, 11:15 a.m.

### Technical Tour - Fallingwater..... \$100/person

- Monday, August 9, 2010

### Technical Tour - Bruce Mansfield Station ..... \$45/person

- Monday, August 9, 2010

### One Day (conf. papers not included)

- Paid on or before 7/1/10.....\$350  
 Paid after 7/1/10.....\$350

Access to Conference Sessions on the corresponding day, Exhibition Hall (including both the Opening & Networking Receptions), Opening Keynote and Mega Sessions, Coffee Breaks in Exhibition Hall, Luncheon on corresponding day.

No lunch served on Thursday.

- Tuesday  
 Wednesday  
 Thursday

### Exhibition Visitor

- Paid on or before 7/1/10.....\$75  
 Paid after 7/1/10.....\$95

Includes access to the Exhibition Hall (including both the Opening & Networking Receptions), Opening Keynote and Mega Sessions, Coffee Breaks in Exhibition Hall

### Conference Proceedings CD .....\$195

### Competitive Power College (CPC) Pre-Conference Workshops

(Includes workshop materials, certificate of completion, lunch and coffee breaks)

- Mon., Aug., 9 - 8:00 a.m. - 5:00 p.m. #101 - Power Plant Construction Management - A Guide To Survival.....\$500  
 Mon., Aug., 9 - 8:00 a.m. - 5:00 p.m. #102 - Lost Efficiency: Finding "Low Hanging Fruit" .....\$500  
 Mon., Aug., 9 - 8:00 a.m. - 5:00 p.m. #103 - Power Plant Fans: From Fundamentals To Optimized Performance, Efficiency and Reliability .....\$500  
 Mon., Aug., 9 - 8:00 a.m. - 5:00 p.m. #104 - Capital Investment Analysis At Coal-Fired Power Plants - Co-Firing Coal With Biomass.....\$500  
 Mon., Aug., 9 - 1:00 p.m. - 5:00 p.m. #401 - Specialized Marketing, Sales & Communication Techniques To The Power Generation Market (does not include lunch).....\$350

**Hotel Information:** For hotel information, visit [www.coal-gen.com](http://www.coal-gen.com) and click on the Online Reservation's link on the left navigation bar.

### TOTAL PAYMENT DUE

Please add all selections and total here

\$

Cancellations must be received in writing by July 1, 2010 for a refund, minus a \$100 administrative charge. After July 1, 2010, refunds are not available. Substitutions may be made at any time by notifying the registration office in writing.

- Check enclosed (in U.S. funds only, payable to PennWell/COAL-GEN)  
 Wire transfer (information will be provided on invoice)  
 Credit Card:  
 Amex  Visa  MasterCard  
 Discover  Diners Club

Card Number: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

## 3 WAYS TO REGISTER

1. FAX: Direct +1-918-831-9161 TOLL-FREE (US Only) +1-888-299-8057
2. WEBSITE: [www.coal-gen.com](http://www.coal-gen.com)
3. MAIL: PennWell C&E Registration COAL-GEN  
P.O. Box 973059  
Dallas, TX 75397-3059 USA

FOR QUESTIONS, CALL +1-918-831-9160 OR +1-888-299-8016